

FILE

1972

FEBRUARY 14

fashion calendar

32nd year • issued weekly

JANUARY		FEBRUARY	
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK ENDING SATURDAY, FEBRUARY 12, 1972

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Feb. 10 9:30 A.M. Continental Breakfast	PREMIERE SHOWING OF SUMMER COLLECTION Dino Orlando will present his couture sportswear collection. (Showing at 10:00 A.M.) By invitation. Thereafter by appointment at 13 East 16th Street. Contact: 753-5751 or 741-1172.	DINO ORLANDO FOR WAVES	ST. REGIS HOTEL VERSAILLES ROOM
Thursday Feb. 10 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 at 2:30 P.M. By reservation. Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Feb. 10	4:00 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Thursday Feb. 10 4:00 P.M.- 6:00 P.M.	"WOMEN AT THE TOP" SEMINAR Speakers -- Franchellie Cadwell, president, Cadwell/Compton Advertising Agency; Eileen Ford, Vice President, The Ford Modeling Agency; Edith Raymond Locke, Editor-in-Chief, Mademoiselle Magazine; Jane Towler Smiley, Retail Consultant, The New Yorker; Irma Shorell, President, Irma Shorell, Inc. Price: \$6.00, members; \$7.50, non-members. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	WALDORF-ASTORIA ASTOR GALLERY
Thursday Feb. 10 5:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 at 5:00. By appointment. (Showing through Feb. 19). Contact: Marjorie Plecher, CI. 7-2200.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Thursday Feb. 10	SWIMWEAR FOR MEN AND WOMEN Continuous showings by appointment. Contact: Kathleen Bourke, 249-9600.	KEN SCOTT	17 EAST 67TH STREET SHOWROOM - 3RD FLOOR
Friday Feb. 11 11:45 A.M. Luncheon	LUNCHEON MEETING -- COSMETICS "Beauty: Three Fresh Views - The Doctors'; The Consumers'; The Designers'" Speaker: Dr. Albert M. Kligman, Professor of Dermatology, Hospital of Pennsylvania, Duhring Laboratory. Co-chmn: Susan Kirtland of Revlon and June Leaman of Estee Lauder. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N. Y. HILTON HOTEL BALLROOM
Saturday Feb. 12- Feb. 15	INTERNATIONAL MEN'S AND BOYS' SHOW IN PARIS Fall and Winter men's and boys' fashions, featuring 329 exhibitors from 12 countries. This will coincide with the Int'l Knitwear Trade Show, also at Porte de Versailles. Contact: French Trade Shows, 582-4960.	S.E.H.M. (SALON EUROPEAN L'HABILLEMENT MASCULIN)	PORTE DE VERSAILLES EXHIBITION CENTER
Sunday Feb. 13 1:00 P.M. Brunch	FASHION SHOW AT BRUNCH Resort and summer fashions for international travel. Second show at 2:30. Zuzu Angel Publicity: Lisa Curtis, 684-7444. Reservations: UN. 1-8080.	ZUZU ANGEL (RIO DE JANEIRO)	SIGN OF THE DOVE 1110 THIRD (65TH ST.)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, FEBRUARY 14, 1972</u>			
Monday Feb. 14- March 2 9:00 A.M. and 4:00 P.M.	MOTIVATION-FALL WINTER '72 Daily presentation of fabric silhouette and detail trends covering all facets of the women's wear market for manufacturers and retailers. By appointment. Retailers and manufacturers contact: Ruth Sublette, 867-2000, ext. 2596; Press contact: Stephanie Simpson, 867-2000, ext. 2550.	CELANESE FIBER MKTG. CO.	522 FIFTH AVENUE 6TH FLOOR
Monday Feb. 14 3:30 P.M.	INTRODUCTION OF NEW PRODUCT Fabric presentation and introduction of new Singer product at Valentine's Day party. By invitation. Publicity: Jane Kaufmann, J. Walter Thompson, 686-7000, ext. 2521.	THE SINGER COMPANY	REGENCY HOTEL BALLROOM
Monday Feb. 14 4:00 P.M.	PRESS SHOW: MOTIVATION -FALL WINTER '72 Projection of fashion and fabric trends for Fall Winter '72. By invitation. Contact: Stephanie Simpson, 867-2000, ext. 2550.	CELANESE FIBER MKTG. CO.	CELANESE FASHION LAB 522 FIFTH AVENUE-6TH FL.
Feb. 14	5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, CI. 7-2200.		
Beginning Monday Feb. 14	"IT LANDS HERE FIRST" NEW STORE IN BUFFALO Sixth in a series of "uniquely designed stores, geared to the jet stream fashionables." Publicity: Sheila Cole, 695-2410.	AIRPORT	EASTERN HILLS MALL BUFFALO, NEW YORK
Beginning Monday Feb. 14	OPENING OF FALL KNIT COLLECTION Dresses, suits, ensembles, sportswear, for Fall. (Note change of date.) Contact: Audrie Shulman, BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Beginning Tuesday Feb. 15	OPENING OF SUMMER COLLECTION By appointment. Contact: Sara Wish Rubin, 532-2180.	PHILIPPE VENET FOR PARKLEY SHIRT CO.	1239 BROADWAY SHOWROOM - 7TH FLOOR
Wednesday Feb. 16 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring collection. Reservations (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	D'AMSELLE BY DON SAYRES	BARBETTA RESTAURANT 321 WEST 46TH STREET
Feb. 16	2:30 P.M., BILL BLASS, 550 Seventh Ave., 17th floor, 524-6968.		
Friday Feb. 18 9:00 A.M. Breakfast	PRESS PREVIEW: MIURA LEATHERS Henry Lehr will present his collection of women's and men's leather sportswear for Miura. By invitation. Publicity: Arlene Friedlander, 728-1988.	BLOOMINGDALE'S	3RD FLOOR PARADOX
Saturday Feb. 19- Feb. 27	28TH ANNUAL NAT'L ANTIQUES SHOW Featuring Americana by over 300 dealers from Europe and the U.S. Hours: 1:00 - 10:30 P.M.; Sat., 1:00 to 11:00 P.M.; Sun., 1:00 to 7:00 P.M. Admission: \$2.50. Contact: Pearl Winick, National Antiques Show, 233-6010.	NATIONAL ANTIQUES SHOW (11 WARREN STREET)	MADISON SQUARE GARDEN

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Feb. 20- Feb. 25	NEW YORK GIFT SHOW Contact: Maxine or Robert Carman, 220 Fifth Avenue,	LITTLE BROTHERS SHOWS, INC.	PARK SHERATON HOTEL & N.Y. COLISEUM 689-7147.
Tuesday Feb. 22 10:30 A.M.	PRESS PREVIEW OF NEW STORE News conference, tour of store, and luncheon for the press. By invitation. (which must be presented at door). The eleventh Gimbels unit in the N.Y. area will be open to the public Thursday, Feb. 24. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS EAST	86TH STREET AND LEXINGTON AVENUE
Wednesday Feb. 23 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW Showing of Spring collection by John Anthony. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	JOHN ANTHONY (550 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 23 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW: NEW PERFUME IDEA "Birth of Exciting New Perfume Idea". By invitation only (must be presented at door). Publicity: Claire Hellowell McDaniel, 956-5975.	CHARLES OF THE RITZ (730 FIFTH AVENUE)	EL MOROCCO 307 EAST 54TH STREET
Thursday Feb. 24 12:30 P.M. Luncheon	"THE CREATIVE CONSUMER" LUNCHEON MEETING Speaker: Alvin Chereskin, president, AC& R Advertising, Inc. Participants: James May, Stylist, Ozite Corp.; Russell Hasslinger, Vice President, Velcro Corporation. (Cocktails: 11:45 A.M. Program: 1:15 P.M.) Tickets: \$14.00, members; \$16.00, guests. Contact: TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL BILTMORE GRAND BALLROOM
Monday Feb. 28 11:30 A.M.	SPRING-SUMMER FASHIONS BY PAULINE TRIGERE Customer show. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Feb. 28 4:00 P.M. Cocktails	"IT JUST STARTS HERE" --FILM PREMIERE Film presentation of the jean-lifestyle influence on Fall '72. Fashions created by members of Design America. By invitation. Publicity: Gloria Veeder, 565-4600, ext. 407.	CONE MILLS MARKETING COMPANY (1440 BROADWAY)	TIME, INC. AUDITORIUM - 8TH FLOOR
Monday Feb. 28- March 3	IRISH FASHION INTERNATIONAL Fashions by Clodagh of Dublin, Pat Crowley, John Hagarty, Pallas, Jimmy Hourihan, Drury Lane Designs. (Also Los Angeles-Hotel Sheraton, March 5-7; San Francisco-Hotel Villa Roma, March 8-10). Contact: Brigid Greene, 265-5230.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 65 WEST 54TH STREET
Monday Feb. 28- March 10	ISRAELI READY-TO- WEAR FOR FALL <u>Knit and woven dresses</u> -- Belanit, Derby, Dorina, Dukert-Paz, Elanit, Ero, Gabi-Model, Galia, Iris, Jercoli, Lartex, L.A.M., Meza, Oded, Schiff-Atlas. <u>Sportswear/Leisure Wear</u> -- Bashan, Judith Creations, Niba, Rikma. <u>Outerwear</u> -- Glenette, Matzin, Salpeter, Snia-Icooa, Tadmor. Contact: Jerry Millman, 594-5215.	ATID (AMERICAN TRADE & DEVELOPMENT WITH ISRAEL)	111 WEST 40TH STREET SHOWROOM - 22ND FLOOR
Tuesday Feb. 29 4:00 P.M.- 6:00 P.M. Cocktails	"GIRL GETS MAN" FASHION SHOW Presentation of Spring and Summer fashions by leading designers, in Galey & Lord cottons. <u>Show at 4:30 P.M.</u> By invitation. Publicity: Rosemary Sheehan, 333-6420.	GALEY & LORD	"TOP OF THE WEEK" NEWSWEEK-444 MADISON AVE.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 29 6:00 P.M.- 8:00 P.M. Cocktails	PRESS PREVIEW: NEW ROOM SETTINGS Rooms designed by David Barrett and Jay Steffey; also new imported and domestic indoor and outdoor furniture. By invitation. Publicity: Mary Eager, WI. 7-3300, ext. 244.	LORD & TAYLOR	8TH FLOOR
Sunday March 5- March 7	NATIONAL YOUTH MARKET BAMA'S 25th anniversary. Presentation of BABA fashion Merit Awards, Monday evening, March 6. Contact: Robert Gur-Arie, 594-5130.	BOYS & YOUNG MEN'S APPAREL MFRS. ASSN	HOTEL NEW YORKER
Sunday March 5- March 10	READY-TO-WEAR FESTIVAL IN HONG KONG Fifth annual ready-to-wear festival, featuring over 2,500 garments, including knitwear and fashion accessories for men, women and children. Contact: Pearl Tso, Hong Kong Trade Development Council, 548 Fifth Ave., 582-6610.	HONG KONG TRADE DEVELOPMENT COUNCIL	HONG KONG HILTON HOTEL HONG KONG
Monday March 6 11:30 A.M.	PLAZA IMPORTS- CUSTOMERS & PRESS Exclusive European imports for Bergdorf Goodman. (<u>Note change of date</u>). By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday March 7 11:30 A.M. Champagne	BENEFIT SHOWING: DIOR BOUTIQUE FASHIONS Marc Bohan will be present at a showing of Dior Boutique fashions, exclusive with Saks Fifth Avenue. Tickets: \$10;00, each for benefit of Museum of City of New York. (Also, showing of six costumes from the Museum's collection -- a perspective of fashions from 1885 to the present). Publicity: Helen O'Hagan, PL. 3-4000. Museum Public Relations: Gloria Cushman, 534-1672.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday March 7, March 8, March 9	FALL-WINTER FABRICS DISPLAY Three-day Fall and Winter '72 fabric exhibit, 10:00 A.M. to 5:00 P.M., semi-annual presentation at Fashion Group office. Co-chairmen: Flora Suraci, McCall Pattern Co.; and Diana Adler, Baron Peters. Prices (including color card): \$4.00, members; \$6.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	15 WEST 48TH STREET SUITE 1722
Friday March 10 9:30 A.M.	PRESS PREVIEW: INT'L MEN'S FASHIONS Men's fashions from Belgium, England, France, Spain, West Germany and the United States. By invitation. Publicity: Bobbi Queen. Contact: Peggy Gallagher, OX. 5-4000, ext. 278.	OHRBACH'S	8TH FLOOR FASHION OFFICE
March 10- March 15	READY-TO-WEAR SHOWINGS BY MODA DEL SOL GROUP IN MADRID, SPAIN Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avenida Generalismo 39, Madrid 16, Spain. Tel: 270-58-00.		
March 12- March 15	IGEDO FASHION FAIR IN DUSSELDORF. Contact: Internationale modemesse GmbH, Freiligrathstrasse 28, Dusseldorf, Germany.		
Tuesday March 14 11:30 A.M.	CUSTOMER SHOW: KASPER FOR JOAN LESLIE Spring fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 14 4:30 P.M.- 6:30 P.M. Cocktails	"WIG WAYS"-- PREVIEW Presentation of new wig lifestyles and introduction of quality labeling program. For press and buyers. Admission by ticket only. Contact: Wig Information Group, 684-5773.	AMERICAN WIG ASSOCIATION	PARK LANE HOTEL BALLROOM - 36 CENT. PK.SO.
March 16	OPENING OF VALENTINO COLLECTION AT LORD & TAYLOR, 3rd floor, Contempora Dept.		
March 19	TWENTY-FIFTH FASHION FAIR IN MUNICH, GERMANY (March 19-23)		
Sunday March 19- March 22	SEMI-ANNUAL SHOE FAIR Jointly sponsored by: American Footwear Mfrs. Assn., Nat'l Shoe Retailers Assn., Volume Footwear Retailers of America, New England Footwear Assn. (This will be the last National Shoe Fair in N.Y.). Contact: 594-7606.	NAT'L SHOE FAIR OF AMERICA (489 EIGHTH AVE.)	HOTELS NEW YORKER & STATLER HILTON
March 23	OPENING OF PARISIENNE COLLECTION AT LORD & TAYLOR, 2nd floor.		
March 30	PASSOVER (Begins Wed., March 29 at sunset).		
April 2	EASTER SUNDAY		
April 9- April 13	SEVENTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Roy Blumenthal, International Associates, Inc., TE. 8-2930.		
Monday April 10- April 12	44TH READY-TO-WEAR SHOWINGS IN ITALY Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A 50121 Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
April 13- April 14	READY-TO-WEAR IN MADRID & BARCELONA, SPAIN Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avenida Generalismo 30, Madrid Spain. Tel: 270-58-00.		
Saturday April 15- April 18	NATIONAL LUGGAGE SHOW & LEATHER SUPPLY EXHIBIT AT HILTON INTERNATIONAL LAS VEGAS, NEVADA. Contact: Jack Citronbaum, Luggage & Leather Goods Mfrs. of America, 220 Fifth Avenue, 532-3960.		
Saturday April 15- April 20	PRET-A-PORTER WINTER SHOWINGS IN PARIS, Parc des Expositions, Porte de Versailles, 890 exhibitors from 11 countries. Contact: French Trade Shows, 1350 Sixth Ave., 582-4960.		
April 15	SKI INDUSTRIES OF AMERICA NEW YORK TRADE SHOW (April 15-20).		
April 19- April 23	INTERNATIONAL FUR TRADE FAIR IN FRANKFURT, GERMANY. Contact: Frankfurter Rauchwaren-Messe, 6000 Frankfurt Main, Bettinaplatz, West Germany.		
Thursday April 27 12:30 P.M. Luncheon	54TH ANNUAL KNITWEAR CONVENTION American-designed, original knit apparel for men, women and children presented by: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; Bancroft Licensing Division-Indian Head, Inc.; Celanese Fibers Marketing Co.; Cotton, Inc.; Courtaulds North America, Inc.; E.I. Dupont de Nemours & Co, Inc.; FMC Corp.-American Viscose Division; Hoechst Fibers, Inc.; Phillips Fibers Corp.; Rohm & Haas; Supima Association of America; The Wool Bureau, Inc.; and Woolknit Associates, Inc. Producer: Mia Grau. Price: \$15.00. Press by ticket only. Contact: Edward Brandwein, 51 Madison Avenue, 683-7520.	NAT'L KNITTED OUTERWEAR; KNITTED TEXTILE ASSN.	HOTEL AMERICANA BALLROOM

CONTINUOUS SHOWINGS - THESE COLLECTIONS HAVE OPENED

ADRI FOR CLOTHES CIRCUIT 550 Seventh Avenue, 7th floor, LO. 4-9115.
ADDENDA BY PATTI CAPPALLI 1407 Broadway, 9th floor, 736-5282.
RONALD AMEY 16 West 57th Street, 5th floor, CO. 5-7720.
ZUZU ANGEL (RIO DE JANEIRO). 108 West 39th Street, Très Vite Showroom, 947-3191.
JOHN ANTHONY 550 Seventh Avenue, 24th floor, 239-7080.
BARRIE SPORT 109 West 38th Street, 12th floor, 736-5672.
GEOFFREY BEENE 550 Seventh Avenue, 4th floor, LW. 4-0454.
BEGED-OR 526 Seventh Avenue, 10th floor, 947-9150.
MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR. 9-8575.
BRANELL 550 Seventh Avenue, 27th floor, PE. 6-6983.
ELEANOR BRENNER FOR BRENNER COUTURE. .498 Seventh Avenue, 5th floor, 239-1150.
BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0417.
DONALD BROOKS. 550 Seventh Avenue, 21st floor, 947-8235.
TED BROWN BY FRANCES PRISCO 498 Seventh Avenue, 2nd floor, LO. 4-9311.
STEPHEN BURROWS (BENDEL STUDIO) . . . 10 West 57th Street, 247-1100.
PIERRE CARDIN-NEW YORK 550 Seventh Avenue, 22nd floor, 279-3091.
CARLYE BY SADYE WEINBERG 530 Seventh Avenue, 8th floor, 244-6761.
CASI(Al Cole/Jeffrey Simpson) 530 Seventh Avenue, 2nd floor, 594-4470.
GINO CHARLES FOR BETSE CANN 530 Seventh Avenue, 4th floor, 524-4510.
MORTON MYLES FOR MALCOLM CHARLES . . 530 Seventh Avenue. 5th floor, 594-3000.
CLARET BY ARTHUR DOUCETTE 530 Seventh Avenue, 26th floor, LO. 3-6126.
CLAUDIA BY GEORGE HALLEY 498 Seventh Avenue, 9th floor, 564-0910.
RODRIGUES FOR PETER CLEMENTS 530 Seventh Avenue, 2nd floor, LO. 3-0988.
CONCEPT VII BY JACK BODI 530 Seventh Avenue, 6th floor, 695-7715.
COUNTESS ALEXANDER 530 Seventh Avenue, 9th floor, 354-0494.
CUDDLECOAT BY VICTOR JORIS 500 Seventh Avenue, 5th floor, BR. 9-9223.
FRANCESCA FOR DAMON 1410 Broadway, 12th floor, MU. 3-2467.
DAVID...DAVID-JORAMI, INC. 550 Seventh Avenue, 14th floor, 524-3523.

(continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (continued from page 6)

DAVIDOW BY UMBERTO MANZO 205 West 39th Street, 6th floor, 736-6909.
DESIGN THAI; STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530.
DIA DIODATO 512 Seventh Avenue, 38th floor, 594-3221.
CHRISTIAN DIOR-NEW YORK, INC. 498 Seventh Avenue, 17th floor, LO. 4-9220.
LESLIE FAY 1400 Broadway, 16th floor, LW. 4-9000.
ANNE FOGARTY 550 Seventh Avenue, 7th floor, LO. 4-9115.
WILSON FOLMAR 530 Seventh Avenue, 14th floor, LA. 4-5923.
HENRY FRIEDRICKS 205 West 39th Street, 13th floor, PE. 6-8867.
GAVI BY MILTON KORWIN 530 Seventh Avenue, 26th floor, LO. 3-6126.
GAY GIBSON 1411 Broadway, 24th floor, 564-4130.
GINALA 512 Seventh Avenue, 16th floor, 244-2700.
GINESSA 512 Seventh Avenue, 13th floor, 244-2700.
GINORI 498 Seventh Avenue, 12th floor, 247-2662.
GIORGINI 550 Seventh Avenue, 5th floor, 279-3410.
GREAT TIMES BY SANT'ANGELO 1407 Broadway, 17th floor, 868-3210.
NATALIE GREEN 500 Seventh Avenue, 14th floor, 565-1888.
GUNDA Hotel York, 488 Seventh Avenue, 879-0139.
HARMAY BY ST. ARMOUR 498 Seventh Avenue. 22nd floor, PE. 6-5547.
KIKI HART BY GEORGE SAMEN 530 Seventh Avenue, 5th floor, 947-7457.
JONNY HERBERT; PAB LTD. 498 Seventh Avenue, 18th floor, 565-6900.
INSTANT DRESS BY LEE ROSCOE 118 East 60th Street, Suite 27-A, 689-0195.
JAEGER COMPANY 1407 Broadway, 41st floor, 868-1620.
HOUSE OF JAMISON 498 Seventh Avenue, 24th floor, OX. 5-4812.
JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870.
JEUNESSE 498 Seventh Avenue, 10th floor, LO. 4-1434.
JIMMAE BY MARY MATISSE 530 Seventh Avenue, 21st floor, 736-3075.
JUNIOR ACCENT 498 Seventh Avenue, 10th floor, LO. 4-1434.
NAT KAPLAN 498 Seventh Avenue, 21st floor, LO. 5-4115.
KASPER FOR JOAN LESLIE;J.L.SPORT. . . 530 Seventh Avenue, 11th floor, 239-4600.

(continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (Continued from page 7)

KIMBERLY KNITWEAR 1410 Broadway, 10th floor, LO. 4-1080.

ANNE KLEIN & CO. 205 West 39th Street, 3rd floor, 279-9915.

CALVIN KLEIN 205 West 39th Street, 4th floor, PE. 6-9601.

LAIRD-KNOX BY TRACY MILLS 512 Seventh Avenue, 37th floor, LA. 4-2544.

LANVIN FOR ANDREW ARKIN 530 Seventh Avenue, 7th floor, WI. 7-5324.

TINA LESER 550 Seventh Avenue, 6th floor, 354-1122.

HAROLD LEVINE & HAROLD LEVINE BOUTIQUE..530 Seventh Avenue, 21st floor, LA. 4-0237.

LOOMTOGS 1407 Broadway, 35th floor, 594-2100.

INGER McCABE 24 East 38th Street, 6th floor, 679-6612.

McMULLEN 550 Seventh Avenue, 20th floor, OX. 5-4270.

LADY MANHATTAN BY MAGGI BROWNING . . .1407 Broadway, 15th floor, 765-1250.

MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 947-2055.

VERA MAXWELL 530 Seventh Avenue, 26th floor, LO. 3-4358.

Designers' MELANGE 205 West 39th Street, 2nd floor, 868-2135.

MIGNON 498 Seventh Avenue, 15th floor, BR. 9-5991.

MODERN COUTURE BY PEG ENDERSBY . . . 530 Seventh Avenue, 19th floor, CH. 4-3169.

DAVID MORRIS BY HARRY STRIEBEL . . . 525 Seventh Avenue, 5th floor, WI. 7-0511.

BEVERLY MOYER STUDIO, INC. 1457 Broadway, Suite 1007, 354-0818.

NANTUCKET ORIGINALS498 Seventh Avenue, 17th floor, CH. 4-3558.

LEO NARDUCCI AMBIANCE 530 Seventh Avenue, 29th floor, 354-0640.

MICHAEL NOVARESEHotel Plaza, Private Suite, PL. 9-3000.

FRANCK OLIVIER 1411 Broadway, 24th floor, 354-0790 or 355-7310.

ORIGINALA 512 Seventh Avenue, 43rd floor, 695-5100.

PAGANNE BY GENE BERK 530 Seventh Avenue, 3rd floor, PE. 6-0151.

PAPILLON 550 Seventh Avenue, 20th floor, 868-2880.

EDWARD PARNES, INC. 498 Seventh Avenue, 10th floor, CH. 4-3877.

PARNES-FEINSTEIN, INC. 530 Seventh Avenue, 10th floor, BR. 9-0952.

MOLLIE PARNIS 530 Seventh Avenue, 18th floor, 279-5012.

PLW 1411 Broadway, 24th floor, 564-4130.

THESE SUMMER COLLECTIONS HAVE OPENED (Continued from page 8)

POSH, INC. 550 Seventh Avenue, 18th floor, 947-0964.

RAFFAELE BY FRANK LEONE 530 Seventh Avenue, 20th floor, LO. 5-3250.

BEN REIG 498 Seventh Avenue, 23rd floor, CH. 4-1542.

REMBRANDT 498 Seventh Avenue, 6th floor, LO. 4-3600.

OSCAR DE LA RENTA 550 Seventh Avenue, 11th floor, LA. 4-9350.

RIKKI FOR SPORT TRIO 498 Seventh Avenue, 7th floor, LO. 3-6143.

DOMINIC ROMPOLLO 550 Seventh Avenue, 9th floor, 239-4155.

RONA DRESSES 498 Seventh Avenue, 21st floor, LO. 5-1025.

SAZ 42 East 57th Street, 4th floor, 489-8420.

SAMUEL ROBERT 1407 Broadway, 40th floor, LA. 4-4562.

SANT'ANGELO 4 U 2 498 Seventh Avenue, 3rd floor, 736-2955.

GLORIA SACHS; HABERDASHERY 530 Seventh Avenue, 30th floor, LO. 3-1640.

FERDINANDO SARMI 20 West 57th Street, 8th floor, 765-3535.

ABE SCHRADER BY BELLE SAUNDERS 530 Seventh Avenue, 15th floor, LO. 4-9194.

KEN SCOTT (including Swimwear). . . . 17 East 67th Street, 3rd floor, 249-9600.

SEQUEL I BY BILL SMITH 498 Seventh Avenue, 4th floor, 868-8100.

JERRY SILVERMAN BY SHANNON RODGERS . 530 Seventh Avenue, 17th floor, CH.4-4940 or CH.4-7522

SMITH & JONES 498 Seventh Avenue, 16th floor, 594-8570.

SOMETHING BY OSCAR DE LA RENTA . . . 1411 Broadway, 29th floor, 594-5424.

SYLVAN RICH. 530 Seventh Avenue, 9th floor, 947-8470.

JOSEPH STEIN BY MURIEL READE 205 West 39th Street, 9th floor, 736-5890.

TANNER OF N.C.; TOBY TANNER;TANNERWAY 530 Seventh Avenue, 28th floor,244-6350 or 524-6535.

TEAL TRAINA 550 Seventh Avenue, 15th floor, LA. 4-3520.

TRES VITE, INC.. 108 West 39th Street, 11th floor, 947-3191.

V & J DESIGNS BY VICTOR JORIS . . . 500 Seventh Avenue, 5th floor, BR. 9-9223.

VICTORIA ROYAL BY BILL HAIRE 530 Seventh Avenue, 7th floor, 947-6845.

CHESTER WEINBERG 530 Seventh Avenue, 16th floor, 736-1690.

1973

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3					1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4						1	2
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
29	30						27	28	29	30	31			24	25	26	27	28	29	30
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4							1
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29
														30						
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3							1
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29
														30	31					